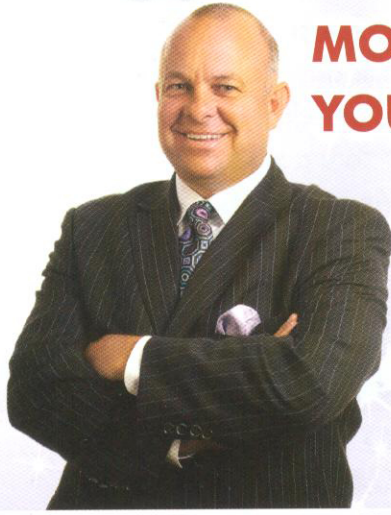


MONA·VIE®

in the news



MONAVIE CEO DALLIN LARSEN IS ERNST YOUNG ENTREPRENEUR OF THE YEAR!

Dallin Larsen was named this year's 2009 Ernst Young Entrepreneur of the Year Award Recipient for the Utah Division. The award recognizes outstanding entrepreneurs who are building and leading dynamic, growing businesses. "We are proud to recognize his achievements" said David Jolley, Program Director. "Award recipients build leading businesses and contribute significantly to the strength of our region's economy. Their success helps our area grow stronger."

Inc. 500

THE INC. 500 | 5000 IS A LIST OF THE FASTEST-GROWING PRIVATE COMPANIES IN AMERICA.

Inc. is a monthly magazine based in New York City written for the people who run growing companies. The magazine publishes an annual list of the 500 fastest-growing private companies in the U.S., the "Inc. 500." The magazine reports its paid circulation as 690,000 as of February 2007, with monthly newsstand sales topping 20,000.

- 1** IN THE FOOD & BEVERAGE CATEGORY
- 3** IN THE REVENUE CATEGORY
- 18** ON THE OVERALL INC. 500 LIST



DRINK IT. FEEL IT. SHARE IT.™



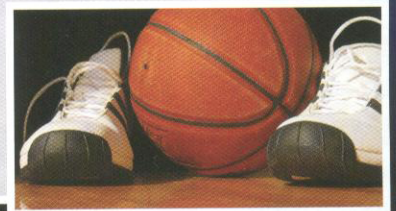


MONAVIE AT INDY 500

At this year's Indianapolis 500, the largest single-day sport in the world, MonaVie introduced itself to a new audience of health-conscious consumers with the partnership of race car driver Tomas Scheckter. With a 12th place finish, Scheckter has proven that he and new MonaVie E^{MV} are a team that has what it takes to propel MonaVie into victory lane. "It was a good race," Scheckter said. "I just have to thank everybody at MonaVie. The car looks beautiful."

OFFICIAL PARTNER OF HOUSTON ROCKETS

MonaVie is pleased to announce that it is now the official partner of the Houston Rockets for the 2009–2010 NBA season! "MonaVie distributors will join Houston Rockets fans to cheer on the team and boost energy levels in the arena with MonaVie E^{MV}," says MonaVie Founder, Chairman and CEO, Dallin A. Larsen. "Thousands will experience the MonaVie edge first-hand, and will rally with brand ambassadors at the Rockets Run, the Blacktop Battle, and Road Jam Events."



BO VAN PELT WINS AT PGA

Bo Van Pelt, R3Global Black Diamond, wins his first victory at the U.S. Bank Championship on the PGA Tour! Van Pelt shot a 64 in the final round and won with a three-foot birdie on the second hole of a sudden death playoff against John Mallinger. The winnings? A \$720,000 check!

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