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Company Spotlight

February 2009

Combining Health with Heart—MonaVie

By Barbara Seale



It has a scientifically validated product, an expanding international opportunity and a commitment-worthy charitable program. No wonder 4-year-old MonaVie can already boast more than \$1 billion in cumulative sales during its short lifetime.

The company's products are nutritional beverages with corresponding gel formulations, all based on the exotic superfruit, açai. Growing wild in the Brazilian rain forest, the tiny fruit's powerful antioxidants and rich folklore form a firm foundation for MonaVie's fantastic growth.

But Founder and President Dallin Larsen attributes the company's rapid growth to one of his top business principles: Put distributors first.

"Distributors are the most important asset to any direct selling company," he says. "Having been a distributor first, I understand how difficult it is to create a network or community. I honor that, and I've attempted to create a culture that rewards distributors for their efforts. A distributor can never earn too much money because it's so difficult to create that network and keep it going."



Dallin's background—first as a distributor and then as an executive and owner of a now-major direct selling company—helped him develop his principles, which he emphasizes are more important than profits. But he also asserts that staying true to principles will produce a far greater chance of success, both in business and in life.

The Three R's: Relationship, Relationship, Relationship

He also believes that while great products, excellent compensation and timing are important, what really drives any direct selling business is relationships. So that's Dallin's focus: Building and maintaining relationships in the field while he empowers the right people to run the day-to-day business. He views his commitment to distributors as the engine that drives the business and ensures that the infrastructure is in place to support MonaVie's most important asset.

REXBURG NATIVE

► \$1.5B and Entrepreneur of the Year

COLBY FLINT
intern@uvsj.com

Rexburg native Dallin A. Larsen, brother of Mayor Shawn Larsen, won the 2009 Ernst & Young Entrepreneur of the Year Award for the Utah Region on June 12.

Larsen is the chairman and CEO of MonaVie, LLC, a nutritional beverage company he launched with his brother Randy in 2005. Four years after opening, the company now operates in 10 countries and has collected over \$1.5 billion in revenue.

Recognition is not unfamiliar to Larsen. Fortune Magazine and Newsweek have already featured his business, and Ink Magazine is also publishing an article soon. Academy Awards finalists received MonaVie products

in their packets at this year's ceremony, and the Boston Red Sox invited Larsen to throw the ceremonial first pitch at Fenway Park on July 30. MonaVie is the team's official juice.

After all the attention, Larsen credits his family and small town roots for his success.

"I'll always be grateful to my parents, who taught their 10 children roots and wings rather than loot and things," he said in a news release.

Keith and Betty Larsen taught their children to work hard and appreciate what they had. Larsen said it was probably his father who passed the entrepreneurial gene to the rest of the family. Keith Larsen never worked for anyone else. Instead, he ran his own retail stores for over 30 years. Larsen remembers waking up Christmas morning as a child, opening presents, then going to the stores to prepare for the day-after-Christmas sale.

While Keith Larsen was busy running the stores six days a week, his wife was taking care of 10 kids at home. Dallin Larsen said his mom always had jobs for each of them to do.

"A lot of my friends would say they were glad they weren't a Larsen because of all the work and chores," Larsen said. "But the values of work were planted deep in my soul. I was never particularly bright, or studious as a student, but living in Rexburg and growing up as a Larsen, I gained a great work ethic."

About Larsen

- Founder, chairman and CEO of MonaVie, LLC
- Brother to Rexburg Mayor Shawn Larsen
- Married to Karree and they have 11 children, 10 living
- Invited by the Boston Red Sox to throw the ceremonial first pitch on July 30 (MonaVie is the team's official juice)
- Had his business featured in 'Fortune' magazine and 'News Week'

Keith and Betty Larsen are happy for the success Dallin and Randy have had with MonaVie. Keith said it is not a surprise though.

"Dallin's always been goal oriented," said his father. "Even when he was young, he would sell Christmas cards, and he had a paper route. Then, when he was in high school, he got a job moving irrigation pipe. That's an experience all of our sons had, and Dallin attributes a lot of his work ethic to that."

Now, Dallin Larsen is teaching his family the same values his parents taught him. Larsen and his wife, Karree, have 11 children, 10 living, and one of them is coming to Rexburg this winter to attend Brigham Young University-Idaho. Larsen is excited and says he hopes she won't be the last to come to Rexburg for school.



COURTESY PHOTO

Above: Rexburg native Dallin A. Larsen accepts the Ernst & Young Entrepreneur of the Year Award on June 12. Larsen is the founder, chairman and CEO of MonaVie, LLC, a company which has brought in over \$1.5 billion in revenue since being founded in 2005. Below: Dallin A. Larsen with his father, Keith Larsen,

About MonaVie, LLC

- Opened in 2005
- Operating in 10 countries
- Collected \$1.5 billion in revenue to date
- Develop and market scientifically formulated products featuring a blend of acai berry

Developed with a philosophy of Balance-Variety-Moderation, brand products deliver phytonutrients and antioxidants to promote and maintain a healthy and active lifestyle.

For more information about MonaVie, call 1-866-217-8475, or on the Web: www.monavie.com.



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MonaVie Hits Inc. Magazine Top 500 List: 1st in Food and Beverage, No. 3 in Revenue



Inc. magazine announced its 28th annual Inc. 500 ranking of the fastest-growing private companies in the United States. With over 27 million businesses registered in the United States, the Inc. 500 list represents the top-tier businesses in America today. MonaVie topped the charts, reigning in at No. 1 in the Inc. 500 Food & Beverage category, No. 3 in Revenue, and No. 18 on the overall Inc. 500 list.

"This achievement puts MonaVie in rarified company," says Jane Berentson, Editor of Inc. magazine. "The elite group MonaVie recently joined has, over the years, included companies such as Microsoft, Timberland, Intuit, Jamba Juice, Oracle, and Under Armour."

The Inc. 500 list will appear in the September edition of Inc. magazine, along with a special interview with MonaVie Founder, Chairman, and CEO, Dallin A. Larsen.

"When Henry Marsh, Randy Larsen, and I sat down at a kitchen table back in 2004 and literally dreamed up MonaVie from our hearts and minds, we knew we wanted to create a global business with a spirit of abundance and giving back," says MonaVie Founder, Chairman, and CEO Dallin A. Larsen. "Being named to this list—and ranking number one in our Food and Beverage Category—is a testament to dreaming big and working hard. In a short four and a half years, we have built a company that has generated what is quickly approaching \$2 billion in cumulative sales. We are now perfectly positioned to expand around the world as well as throughout the United States. Considering that many other successful direct selling companies are thirty and forty years old and older, reminds me that at MonaVie, we are still in the infancy stage of our business. I believe our momentum will continue for the next several decades."

About the Inc. 500/5000 list

The 2009 Inc. 500/5000 list measures revenue growth from 2005 through 2008. To qualify, companies must have been founded, and must be generating revenue by the first week of 2005, and be U.S.-based, privately held, and independent—not subsidiaries or divisions of other companies. The companies of the Inc. 500 represent the top tier of the Inc. 5000, which can be found on Inc.com

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GOLD	US \$2,000	RUBY	US \$3,000
EMERALD	US \$4,000		

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- Dr. Paul Clayton Extols MonaVie (M)mün at Anaheim Regional Meeting—Video Now Available!
- Check Out the New MonaVie (M)mün Website
- MonaVie No. 1 Story on Inc.com
- Policies and Procedures Update—Social Media
- MonaVie Mail Stocked with Brand New Sales Tools
- Lifestyles August 2008 – Kelly Bangort
- Entrepreneur Edge: Thoughts from MonaVie Founder Dallin Larsen
- Asia Pacific How to Do Business Guide: Hong Kong Update
- Bong Yong Na Named General Manager of MonaVie South Korea

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Top 100 Inc.500|5000 Companies by Industry -- Food & Beverage

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▲ Company	City	State	Rank	Industry	Revenue	Growth
1 MonaVie	South Jordan	UT	18	Food & Beverage	\$854.9 million	5,883.0%
2 GourmetGiftBaskets.com	Manchester	NH	37	Food & Beverage	\$8.5 million	3,260.5%
3 SmartPrice Sales & Marketing	Schaumburg	IL	71	Food & Beverage	\$7.8 million	1,951.8%
4 Innovative Foods	Wilmington	MA	111	Food & Beverage	\$9.9 million	1,463.7%
5 The Snack Factory	Princeton	NJ	206	Food & Beverage	\$55.5 million	997.4%
6 SoDel Concepts	Bethany Beach	DE	282	Food & Beverage	\$7.0 million	820.5%
7 LesserEvil Brand Snack	Village of Tuckahoe	NY	355	Food & Beverage	\$3.4 million	696.6%
8 Mary's Gone Crackers	Gridley	CA	544	Food & Beverage	\$5.7 million	494.1%
9 Plenus Group	Lowell	MA	584	Food & Beverage	\$9.3 million	464.2%
10 Oskar Blues Brewery	Longmont	CO	586	Food & Beverage	\$4.3 million	463.3%
11 Newk's Holding Company	Jackson	MS	612	Food & Beverage	\$11.7 million	446.0%
12 SB&B Foods	Casselton	ND	680	Food & Beverage	\$25.3 million	411.4%
13 The Great Gourmet	Federsburg	MD	713	Food & Beverage	\$3.6 million	399.2%
14 WineCommune	Oakland	CA	740	Food & Beverage	\$21.3 million	390.1%
15 America's Incredible Pizza	Springfield	MO	792	Food & Beverage	\$7.1 million	369.3%
16 Monogram Food Solutions	Memphis	TN	856	Food & Beverage	\$59.4 million	350.9%
17 Genghis Grill Franchise Concepts	Dallas	TX	858	Food & Beverage	\$29.5 million	350.0%
18 Enjoy Life Foods	Schiller Park	IL	875	Food & Beverage	\$9.8 million	345.6%
19 Edible Arrangements International	Wallingford	CT	950	Food & Beverage	\$19.4 million	320.5%
20 Living Harvest Foods	Portland	OR	961	Food & Beverage	\$4.4 million	318.2%
21 Service Foods	Norcross	GA	998	Food & Beverage	\$32.5 million	306.6%
22 Discount Grocers	Stafford	TX	1020	Food & Beverage	\$2.8 million	300.0%
23 Children's Choice	Danville	CA	1027	Food & Beverage	\$3.9 million	298.9%
24 Honest Tea	Bethesda	MD	1045	Food & Beverage	\$37.8 million	295.2%
25 Paciugo Italian Gelato	Dallas	TX	1077	Food & Beverage	\$10.4 million	289.6%
26 Hospitality USA	Houston	TX	1119	Food & Beverage	\$5.1 million	279.6%
27 Cafe Yumm!	Eugene	OR	1123	Food & Beverage	\$6.6 million	279.1%
28 Windy City Distribution	Warrenville	IL	1144	Food & Beverage	\$5.9 million	277.0%
29 Choice Food Group	Nashville	TN	1151	Food & Beverage	\$101.3 million	275.8%
30 Crumbs	New York	NY	1167	Food & Beverage	\$8.0 million	273.4%
31 Sweet Leaf Tea	Austin	TX	1191	Food & Beverage	\$11.3 million	266.9%
32 Excellent Packaging & Supply	Richmond	CA	1224	Food & Beverage	\$12.9 million	259.6%
33 Transnational Foods	Miami	FL	1269	Food & Beverage	\$40.2 million	250.0%
34 Fire & Flavor	Bogart	GA	1298	Food & Beverage	\$3.9 million	243.1%
35 L.A. Burdick Chocolate	Walpole	NH	1301	Food & Beverage	\$2.0 million	242.8%
36 Parts Town	Lombard	IL	1359	Food & Beverage	\$18.1 million	234.8%
37 OpenTable	San Francisco	CA	1366	Food & Beverage	\$55.8 million	234.1%
38 Samovar Tea Lounge	San Francisco	CA	1386	Food & Beverage	\$2.3 million	230.9%
39 Peanut Butter & Co.	New York	NY	1497	Food & Beverage	\$4.4 million	214.3%
40 Foodguys	Wilsonville	OR	1504	Food & Beverage	\$22.5 million	212.6%
41 Stone Brewing	Escondido	CA	1626	Food & Beverage	\$36.9 million	197.3%
42 Pleasant Hill Grain	Hampton	NE	1674	Food & Beverage	\$9.9 million	191.3%
43 Bell Foods	Harahan	LA	1819	Food & Beverage	\$5.7 million	175.0%
44 Blue Baker	College Station	TX	1989	Food & Beverage	\$3.7 million	160.7%
45 The FruitGuys	South San Francisco	CA	2001	Food & Beverage	\$7.7 million	159.5%

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Sumner Redstone's anti-aging secret

There may be some debate about future control of Viacom and CBS, but the media mogul doesn't plan to bequeath his empire anytime soon - thanks to a little purple elixir.

By Tim Arango, Fortune writer
 September 4 2007: 5:14 PM EDT

(Fortune Magazine) -- As the years tick by, Sumner Redstone just gets more optimistic. Earlier this year the 84-year-old said he planned to live another 50 years; two years ago he was predicting another 20.

His age has been in the spotlight lately because of the recent public spat with his daughter over his succession plans, but the controller of [Viacom \(Charts\)](#) and [CBS \(Charts, Fortune 500\)](#) has lately been getting a bit of help in the form of a little-known superjuice called *MonaVie*. "It's a miracle drug," he told *Fortune*. "I feel great."

A dark-purple elixir with a cult-like following, *MonaVie* is an antioxidant-rich concoction whose main ingredient is the Brazilian açai berry (pronounced ah-sigh-ee), long touted among health nuts for its anti-aging ingredients.

Vitamin-water it's not: *MonaVie* costs \$40 a bottle, and you can't get it in stores; it's marketed only through the company's network of thousands of individuals who sell it out of their homes (think Avon or Tupperware).

Redstone first heard of the juice from Viacom exec Bill Roedy on a trip to Germany in January. After learning that his butler's sister-in-law was a devotee too, Redstone ordered some up and started drinking four ounces a day. "Since I've been on *MonaVie* I haven't taken a sleeping pill," he says.

New crack in the house of Redstone

He even considered investing in Utah-based *MonaVie* after its CEO, Dallin Larsen, came to visit him at his Beverly Hills mansion. Redstone decided against it - because it would present a conflict of interest to recommend it to friends - but Larsen, a veteran nutritional-products salesman who founded the company in 2005, has no better ambassador.

At a recent party, Redstone gave bottles to Bill Clinton and celebrity chef Wolfgang Puck. "Just about every friend I have is on it," Redstone says - a group he says includes Viacom and CBS board members as well as cancer survivor and former



Redstone attributes his good health to a Brazilian berry.

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December 14th 2009

MonaVie Partners with NBA's Houston Rockets for 2009-2010 Season

December 14, 2009 · By diannan



MonaVie is pleased to announce that it is now the official partner of the Houston Rockets for the 2009-2010 NBA season!

As official partner of the Houston Rockets, the team's fans will be introduced to **MonaVie E^{MV}** through the advertising and sale of **MonaVie E^{MV}** at the Toyota Center

MonaVie E^{MV} web banners will also be featured on www.rockets.com, and the healthy energy drink will have a presence at several community events.

"MonaVie distributors will join Houston Rockets fans to cheer on the team and boost energy levels in the arena with **MonaVie E^{MV}**," says MonaVie Founder, Chairman and CEO, Dallin A. Larsen. "Thousands will experience the MonaVie edge first-hand, and will rally with brand ambassadors at the Rockets Run, the Blacktop Ballie, and Road Jam Events."

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April 23, 2009 09:00 AM Eastern Time

MonaVie Declared Official Juice of the Boston Red Sox

SALT LAKE CITY—(BUSINESS WIRE)—MonaVie (www.monavie.com), maker of the premier blend of the Brazilian acai berry, announces for the second year in a row its partnership with the Boston Red Sox (www.redsox.com), the 2007 World Champions, which makes MonaVie® an official juice of the Major League Baseball team.

"We're proud to continue our relationship with MonaVie for a second season," says Red Sox Chief Sales and Marketing Officer Sam Kennedy. "MonaVie's commitment to growth in their category and excellence in the marketplace makes them valued partners of the Boston Red Sox."

"This partnership with the Boston Red Sox shows that we've done just that."

The sponsorship agreement supports MonaVie's mission and focus on health and wellness, and will help MonaVie's growing distributor workforce to introduce MonaVie Pulse™, MonaVie Active® and MonaVie® Original acai beverages to a new demographic of enthusiasts.

"We are thrilled to be associated with the Boston Red Sox," says MonaVie Founder and President Dallin Larsen. "It is no coincidence that we are partnering with a team that clearly demonstrates a dedication to achievement and a winning attitude."

The partnership comes on the heels of a growing interest and enthusiasm for MonaVie products among professional and amateur athletes. "I believed that when we started MonaVie, we'd attract world-class athletes," says Larsen. "This partnership with the Boston Red Sox shows that we've done just that."

About MonaVie LLC

MonaVie LLC is a rapidly growing company that distributes products to markets around the world. Introduced in January 2005, MonaVie develops and markets scientifically formulated, premium quality products, specifically for person-to-person distribution. Developed with a philosophy of *Balance-Variety-Moderation*, MonaVie brand products deliver phytonutrients and antioxidants to promote and maintain a healthy and active lifestyle.

For more information about MonaVie brand products or to join the MonaVie family, call 1-866-217-8455, or visit www.monavie.com.

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmq.cgi?eid=5946942&lang=en>

Contacts

for MonaVie LLC
Julie Jenkins, 801-748-3503
Public Relations Manager
juliej@monavie.com

Permalink: <http://www.businesswire.com/news/google/20090423005235/en/MonaVie-Declared-Official-Juice-Boston-Red-Sox>

Rank	Name	Company	Est. Month Earnings	Website
1	Lita & Brig Hart	Monavie	\$950,000	www.brighart.com
2	Barry Chi & Holly Chen	Amway	\$850,000	www.amway.com
3	Howe Kean & Shu Chen Foo	Amway	\$450,000	www.amway.com
4	Enrique & Graciela Varela	Herbalife	\$425,000	www.herbalife.com
5	Gina & Steve Merritt	Monavie	\$407,000	www.Monavie.com
6	Carol & Ken Porter	Monavie	\$400,000	www.Monavie.com
7	Sunny Su & Debra Hsu Hsieh	Amway	\$400,000	www.cnvip.com/en.asp
8	Charlie & Debbie Kalb	Monavie	\$398,000	www.Monavie.com
9	Rolf Kipp	For Ever Living Products	\$375,000	www.flp-europe.com
10	Mike Dillard	Magnetic Sponsoring	\$365,000	www.mikedillard.net/blog
11	Bill & Peggy Britt	Amway	\$350,000	www.bww.com
12	Dexter Yager	Amway	\$350,000	www.dexandbirdicyager.com
13	George Zalucki & Art Napolitano	ACN	\$350,000	www.georgezalucki.com
14	Jim & Nancy Dornan	Amway	\$350,000	www.n21corp.com
15	Max Schwarz	Amway	\$350,000	www.schwarz-organisation.eu
16	Peter & Eva Muller-Meerkatz	Amway	\$350,000	www.peterundevamm.com
17	Sharon & Steven Sharif	Xango	\$350,000	www.shariffamily.com
18	Tsuyoslu Tomioka	Synergy	\$350,000	www.synergyworldwide.com
19	Jay Kubassek	Carbon CopyPro	\$300,000	www.carboncopypro.com
20	John Peterson	Herbalife	\$300,000	www.herbalife.com
21	Kaoru Nakajima	Amway	\$300,000	www.heckel.ne.jp
22	Marco & Milagro Dubon	For Ever Living Products	\$300,000	www.foreverliving.com
23	Susan Peterson	Herbalife	\$300,000	www.herbalife.com
24	Darrell & Tracy Uitterbach	Monavie	\$292,000	www.Monavie.com
25	Kelly Bangert	Monavie	\$292,000	www.kellybangert.com
26	Onyx Coale	Monavie	\$292,000	www.onyxcoale.com
27	Ron & Brenda Prudhomme	Monavie	\$292,000	www.Monavie.com
28	Scott & Sue Olsen	Monavie	\$292,000	www.Monavie.com
29	Corbin & Holly Roush	Monavie	\$270,168	www.Monavie.com
30	Steve & Melyn Campbell	Exfuze	\$252,000	www.soupynetwork.com
31	Dave Johnson	Nikken	\$250,000	www.nikken.com
32	Debbie & Geoff Davis	ACN	\$250,000	www.ACNine.com
33	Jeff Roberti	NSA-Juiceplus	\$250,000	www.roberti.net
34	Kang Hyeon Sook & Ryu InIk	Amway	\$250,000	www.amway.com
35	Leonard & Esther Kim	Amway	\$250,000	www.wwbkorea.com
36	Mark & Peggy Lei	Amway	\$250,000	www.amway.com
37	Roberto Ruiz	For Ever Living Products	\$250,000	www.foreverliving.com
38	Simon Abboud	ACN	\$250,000	www.ACNine.com
39	Adrian Eimerl & Shawn Herrick & Jeremy Rose	ACN	\$240,000	www.ACNine.com
40	Leonard & Esther Kim	Amway	\$225,000	www.amway.com
41	Shane & Dana Douglas	ACN	\$225,000	www.ACNine.com

	Carol & Alan Lorrenz	Herbalife	\$220,000	www.herbalife.com
43	Mathien Lamontagne	ACN	\$220,000	www.ACNine.com
44	Patrick Maser & Mike Maser	ACN	\$215,000	www.ACNine.com
45	Danny Bae	ACN	\$210,000	www.ACNine.com
46	Jeff Weber	ACN	\$205,000	www.ACNine.com
47	Domo Kovacevic	ACN	\$204,000	www.ACNine.com
48	Mike Bisutti	ACN	\$203,000	www.ACNine.com
49	Nathan Goldberg	ACN	\$202,000	www.ACNine.com
50	Brian & Andrea Sax	ACN	\$200,000	www.ACNine.com
51	Chris Carley	Herbalife	\$200,000	www.herbalife.com
52	Ed Bestoso	Metaleuca	\$200,000	www.bestoso.com
53	Giselle Sexsmith	Nu Skin	\$200,000	www.nuskin.com
54	Jonathan Budd	Online MLM Secrets	\$200,000	www.jonathanbudd.com
55	Markus Lehmann	Herbalife	\$200,000	www.herbalife.com
56	Natalya Yena	Amway	\$200,000	www.danelhu
57	Sherman Unkefer	Xango	\$200,000	www.xango.com
58	Daniel Mueller	Unicity	\$180,000	www.makelifebetter.com
59	Jordan Adler	Send Out Cards	\$176,000	www.jordanadler.com
60	Keith & Pam McEachern	FreeLife	\$175,000	www.numberone.freelife.com
61	Mitch & Deidre Sala	Amway	\$175,000	www.diamondfocus.com.au
62	Sven Gochel	Unicity	\$175,000	www.unicity.com
63	Dave Savnla	Pre Paid Legal	\$166,000	www.prepaidlegal.com
64	Margie Aliprandi	Neways	\$165,000	www.crowndiamond.net
65	Rita Hui	USANA	\$160,000	www.ritahui.com
66	Carsten Ledule	PM International	\$152,858	www.pm-international.com
67	Brian McClure	Ambit Energy	\$151,000	www.ambitenergy.com
68	Art & Terry Manville	Xango	\$150,000	www.xango.com
69	Collette Larsen	USANA	\$150,000	www.larsenglobalblog.com
70	Craig Bryson	Nu Skin	\$150,000	www.nuskin.com
71	Geri Cvitanovich	Herbalife	\$150,000	www.herbalife.com
72	Kenny Rossi	Nikken	\$150,000	www.nikken.com
73	Maria Schleipfer & Willi Steiner	Amway	\$150,000	www.amway.com
74	Orrin Woodward	Monavie	\$150,000	www.orrinwoodward.com
75	Steve Thompson	Ambit Energy	\$150,000	www.ambitenergy.com
76	Tim & Kristin Sharif	Xango	\$150,000	www.shariffamily.com
77	Tim Foley	Amway	\$150,000	www.amway.com
78	Zachary Ross	USANA	\$150,000	www.osana.com
79	Ken Dunn	Max International	\$148,000	www.maxinternational.com
80	Geoff Libermann	Euphony	\$146,000	www.euphony.com
81	Jennifer & Darin Dowd	ACN	\$145,000	www.ACNine.com
82	Tom & Bethany Alkazin	Vemma	\$145,000	www.vemma.com
83	Ahuva Simone	Nikken	\$140,000	www.nikken.com

	Katrin Bajr	For Ever Living Products	\$140,000	www.foreverliving.com
85	Steve & Leigh Little	WorldVentures	\$137,477	www.worldventures.com
86	Ruth & Jeff Elliot	Vemma	\$135,000	www.ruthelliott.com
87	Todd & Angelique Hartog	Monavie	\$133,000	www.Monavie.com
88	Dianne & Lorin Leavitt	Synergy	\$130,000	www.synergyworldwide.com
89	Elizabeth Weber	Market America	\$130,000	www.thepowerprofiles.com
90	Jimmy Smith	Isagenix	\$130,000	www.isagenix.com
91	Mac McDonald	Nikken	\$130,000	www.nikken.com
92	Mark Comer	Synergy	\$130,000	www.synergyworldwide.com
93	Michael Palmstieraa Hamilton	Herbalife	\$130,000	www.herbalife.com
94	Rafael Rojas	Melaleuca	\$130,000	www.melaleuca.com
95	Brian & Jill Cattano	Monavie	\$129,000	www.Monavie.com
96	Joe & Patrice Licciardi	Monavie	\$129,000	www.r3global.com
97	Presley & Jeanie Swagerty	Ignite	\$127,000	www.igniteinc.com
98	Craig & Chelsea Kotter	ACN	\$125,000	www.ACNine.com
99	Pat Terry	Nikken	\$125,000	www.nikken.com
100	Ronald & Bea Bos	Herbalife	\$125,000	www.beaudevelopment.nl
101	Tissa Godavitarne	Tissa	\$125,000	www.affiliatize.com
102	Eric Worre	Agel	\$120,000	www.networkmarketingpro.com
103	Greg Tedrow	Noni	\$120,000	www.tni.com
104	Jack Firestone	Liberty League	\$120,000	www.libertyleague.com/firestone
105	Jeff & Maureen Miller	Melaleuca	\$120,000	www.melaleuca.com
106	Jurgen Liebig	LR	\$120,000	www.lrworld.com
107	John & Jana Haremza	Waiora	\$118,000	www.waiora.com
108	Brian Carruthers	Pre Paid Legal	\$116,000	www.prepaidlegal.com
109	Chanida Puranaputra	Agel	\$115,000	www.agel.com
110	Logan & Haley Stout	Ignite	\$114,000	www.igniteinc.com
111	Anton Bonde	Nu Skin	\$110,000	www.nuskin.com
112	Eddy & Graee Chai	For Ever Living Products	\$110,000	www.foreverliving.com
113	Jeremy & Mindy Deeble	ACN	\$110,000	www.ACNine.com
114	Randy Gage	Agel	\$110,000	www.randygagetcam.com
115	Alan Pariser	Melaleuca	\$106,000	www.melaleuca.com
116	Niti Sawangsap	Agel	\$103,000	www.agel.com
117	Jeremy & Karen Reynolds	Xocai	\$101,000	www.mxicorp.com
118	Bill & Cindy Anderson	Max International	\$100,000	www.maxinternational.com
119	Bo Sundberg	Unicity	\$100,000	www.ppeoplebuilders.biz/
120	Chan Koon Tin & Chai Foong	Amway	\$100,000	www.amway.com
121	Chan Lee Sean	Amway	\$100,000	www.amway.com
122	Chen Tsai Lung & Yang Yuch Hwa	Amway	\$100,000	www.amway.com
123	Chin Nai Kang & Wang Shu Chen	Amway	\$100,000	www.amway.com
124	Clement & Anita Fu	Amway	\$100,000	www.amway.com
125	Deng Feng Hua & Hu Tian Peng	Amway	\$100,000	www.amway.com

	Dick & Sandee Marks	Amway	\$100,000	www.amway.com
127	E.H. Erick & Ito Midori	Amway	\$100,000	www.amway.com
128	Enrique Javier Varela Mier	Herbalife	\$100,000	www.herbalife.com
129	Gabi Steiner	Lifeplus	\$100,000	www.gabisteiner.de
130	Han Shi Rong	Amway	\$100,000	www.amway.com
131	Hidekazu & Yuki Kajihara	Amway	\$100,000	www.amway.com
132	Hyeon Sook & Ryu In Jk Kang	Amway	\$100,000	www.amway.com
133	Johnson & Jennifer Tu	Amway	\$100,000	www.amway.com
134	Khoo Chong Kok & Chai Choo	Amway	\$100,000	www.amway.com
135	Kwon HwaJa & Jo Kyu Seong	Amway	\$100,000	www.amway.com
136	Lee Tong Chcol & Kim Myo Soon	Amway	\$100,000	www.amway.com
137	LK Marketing	Pre Paid Legal	\$100,000	www.prepaidlegal.com
138	Lyndon Redman	USANA	\$100,000	www.usana.com
139	Mautanov Vira & Oleksiy Arkhipova	Amway	\$100,000	www.amway.com
140	Maxime Butera	ACN	\$100,000	www.ACNine.com
141	Mikio & Yuka Kaku	Amway	\$100,000	www.amway.com
142	Morihiko & Seiko Kitakon	Amway	\$100,000	www.amway.com
143	Nanae & Seisuke Arima	Amway	\$100,000	www.amway.com
144	Nathan Ricks	Nu Skin	\$100,000	www.nuskin.com
145	Nekoda Bragg	ACN	\$100,000	www.ACNine.com
146	Paula Pritchard	Xocai	\$100,000	www.mlmadesimple.com
147	Peter & Choi Kit Lee	Amway	\$100,000	www.amway.com
148	Robert & Ranti Angkasa	Amway	\$100,000	www.amway.com
149	Ryusuke & Elaine Seto	Amway	\$100,000	www.amway.com
150	Shizunori & Mieko Yamamoto	Amway	\$100,000	www.amway.com
151	Sonny & Guat Hwa Ho	Amway	\$100,000	www.amway.com
152	Somboon & Manwiga Khunkhlai	Amway	\$100,000	www.amway.com
153	Spencer & Leanna Hunn	ACN	\$100,000	www.ACNine.com
154	Takeshi & Hidemi Azumi	Amway	\$100,000	www.amway.com
155	Taras & Irina Demkura	Amway	\$100,000	www.amway.com
156	Tetsuya Shibatomi	Neways	\$100,000	www.neways.com
157	Tish Rochin	Herbalife	\$100,000	www.herbalife.com
158	Toshiaki & Tomoko Takahashi	Amway	\$100,000	www.amway.com
159	Totsuo & Atsuke Hayashi	Amway	\$100,000	www.amway.com
160	Viroah & Siriphan Boonariya	Amway	\$100,000	www.amway.com
161	William & Roslyn Franeis	Synergy	\$100,000	www.synergyworldwide.com
162	Xian Xing Lu	Amway	\$100,000	www.amway.com
163	Yoshiko Hntayama Kenichiro	Amway	\$100,000	www.amway.com
164	Yoshiyuki & Mineko Yamazaki	Amway	\$100,000	www.amway.com
165	Zheng Wei Liang & Luo Bin	Amway	\$100,000	www.amway.com
166	Amy & Tim Marks	Monavie	\$95,000	www.Monavie.com
167	Andre & Penny Walton	Monavie	\$95,000	www.Monavie.com
...				

	Anthony & Megan Wolfenden	Monavie	\$95,000	www.Monavie.com
169	Bob & Linda Robinson	Monavie	\$95,000	www.Monavie.com
170	Brian & Jacqueline Thayer	Monavie	\$95,000	www.Monavie.com
171	Calvin Becerra	Monavie	\$95,000	www.Monavie.com
172	Carrie & Bo van Pelt	Monavie	\$95,000	www.Monavie.com
173	Carrie & Godon Dickie	Monavie	\$95,000	www.Monavie.com
174	Carrie & Jason Lyons	Monavie	\$95,000	www.Monavie.com
175	Chris & Terri Brady	Monavie	\$95,000	www.Monavie.com
176	Devon Robinson	Monavie	\$95,000	www.Monavie.com
177	Dickie Clan	Monavie	\$95,000	www.Monavie.com
178	Ed & Shelly Aristizabal	Monavie	\$95,000	www.Monavie.com
179	Eric & Rebekah Gutman	Monavie	\$95,000	www.Monavie.com
180	Fraock & Tina Dupart	Monavie	\$95,000	www.Monavie.com
181	Frank & Cindy Sounicek	Monavie	\$95,000	www.Monavie.com
182	Grayson Maule	Monavie	\$95,000	www.Monavie.com
183	Jill & Mark Ewell	Monavie	\$95,000	www.Monavie.com
184	John & Barbara Sims	Monavie	\$95,000	www.Monavie.com
185	Kathleen Deggelman	Monavie	\$95,000	www.Monavie.com
186	Linda & Bob Robinson	Monavie	\$95,000	www.Monavie.com
187	Mark & Tami Crawford	Monavie	\$95,000	www.Monavie.com
188	Matthew & Kimberly Curtis	Monavie	\$95,000	www.Monavie.com
189	Penny & Andre Walton	Monavie	\$95,000	www.Monavie.com
190	Phil & Jennifer Sack	Monavie	\$95,000	www.Monavie.com
191	Rob & Lisa Alwin	Monavie	\$95,000	www.Monavie.com
192	Rodney & Adonica Howard-Browne	Monavie	\$95,000	www.Monavie.com
193	Rodney Howard	Monavie	\$95,000	www.Monavie.com
194	Ronn & Janieh Prpich	Monavie	\$95,000	www.Monavie.com
195	Sandra & Angel Matos	Monavie	\$95,000	www.Monavie.com
196	Sheree & Steven Burton	Monavie	\$95,000	www.Monavie.com
197	Stephanie & Todd Smith	Monavie	\$95,000	www.Monavie.com
198	Teresa & Scott Henry	Monavie	\$95,000	www.Monavie.com
199	Tim Wilson	Monavie	\$95,000	www.Monavie.com
200	Vick & Mick Karshner	Monavie	\$95,000	www.Monavie.com
201	Dean & Angie Mannheimer	DUBLI	\$90,000	www.dubli.com
202	Dennis Estes	Nikken	\$90,000	www.nikken.com
203	Hak-Soo Jeong	Amway	\$90,000	www.amway.com
204	In-Geon Kwon & Young-Mi Youn	Amway	\$90,000	www.amway.com
205	In-Soo Jang & Hyo-Ji Kim	Amway	\$90,000	www.amway.com
206	Jack & Ying Zhou	Amway	\$90,000	www.amway.com
207	Jae-Oh Joo & Kyung-Ja Park	Amway	\$90,000	www.amway.com
208	Jeff Hooks	Venima	\$90,000	www.venima.com
209	Jintana & Witat Pornjaded	Amway	\$90,000	www.amway.com

	Matt Rasmussen	ACN	\$62,000	www.ACNinc.com
295	Aaron Rashkin	CarbonCopyPro	\$60,000	www.aaronrashkin.com
296	Alberto Zirlinger	Agel	\$60,000	www.agel.com
297	Bob Lin	USANA	\$60,000	www.usana.com
298	Buz & Maureen Kroner	Nu Skin	\$60,000	www.nuskin.com
299	CAROL POLLACK	Nu Skin	\$60,000	www.nuskin.com
300	Debi & Michael Katz	Herbalife	\$60,000	www.herbalife.com
301	Gina & Pax Paculnba	Nu Skin	\$60,000	www.nuskin.com
302	Johnny Wimbrey	Success University	\$60,000	www.johnnywimbrey.com
303	Judy & Ian Murray	Xocai	\$60,000	www.mxicorp.com
304	Judy Boger	Nikken	\$60,000	www.nikken.com
305	Kaneko Katsumi	Nu Skin	\$60,000	www.nuskin.com
306	Korey & Renae Johnson	Waiora	\$60,000	www.waiora.com
307	Philip Eckhart	Ambit Energy	\$60,000	www.ambitenergy.com
308	Ray Gebauer	Maanatech	\$60,000	www.path2freedom.net
309	Sterling Ottesen	USANA	\$60,000	www.usana.com
310	Venus & Fercy Lazo	Nu Skio	\$60,000	www.nuskin.com
311	Vincent & Mable Chao	USANA	\$60,000	www.usana.com
312	Jeff Learner	CarbonCopyPro	\$59,000	www.JeffLearner.com
313	Jonchim Heberlein	PM International	\$58,500	www.pm-international.com
314	Mark & Tammy Smith	Pre Paid Legal	\$58,000	www.prepaidlegal.com
315	Mark Smith	Pre Paid Legal	\$58,000	www.prepaidlegal.com
316	Carlos Marin	Ambit Energy	\$55,000	www.ambitenergy.com
317	Gabriele Boyd	Nu Skio	\$55,000	www.nuskin.com
318	Gerd Kelm	Herbalife	\$55,000	www.herbalife.com
319	Henk Diepbrink	ACN	\$55,000	www.henkdiepbrink.com
320	Kristic & Bruce Newby	Melaleuca	\$55,000	www.melaleuca.com
321	Lynn Allen-Johnson	USANA	\$55,000	www.usana.com
322	Manuela Stengel	Nu Skin	\$55,000	www.nuskin.com
323	Randal Williams	2 x 2 Prosperity	\$55,000	www.simple2x2system.com
324	Sandy & Keith Moreland	FreeLife	\$55,000	www.healthierhabits.freelife.com
325	Sophia Marcoux & Jacques Fiset	USANA	\$55,000	www.usana.com
326	Tamilla Polezhaeva	Oriflame	\$55,000	www.oriflame.com
327	Yehiel Grady	Nikken	\$55,000	www.nikken.com
328	Carin Hendrikz	Herbalife	\$54,000	www.herbalife.com
329	Joost Goovaerts	Herbalife	\$54,000	www.herbalife.com
330	Bill & Peggy Florence	Monavie	\$53,000	www.Monavie.com
331	Blaine Williams	Monavie	\$53,000	www.Monavie.com
332	Bryan & Lisa Conroy	Monavie	\$53,000	www.Monavie.com
333	Christopher Duggan	Monavie	\$53,000	www.Monavie.com
334	Claude & Lana Hamilton	Monavie	\$53,000	www.Monavie.com
335	Conrad & Jill Padilla	Monavie	\$53,000	www.Monavie.com

	Cynthia Beals	Monavie	\$53,000	www.Monavie.com
337	Danielle & Jonathan Brown	Monavie	\$53,000	www.Monavie.com
338	Danny & Claudia Morel	Monavie	\$53,000	www.dannymorel.com
339	David Warden	Monavie	\$53,000	www.Monavie.com
340	Derk & Cari Cheetwood	Monavie	\$53,000	www.Monavie.com
341	Gavin Scott & Bonnie Arapes	Kleeneze	\$53,000	www.kleeneze03.com
342	George & Jill Guzzardo	Monavie	\$53,000	www.Monavie.com
343	George & Julie Reed	Monavie	\$53,000	www.Monavie.com
344	James Mak	Monavie	\$53,000	www.Monavie.com
345	Jeff & Sherry Whitaker	Monavie	\$53,000	www.Monavie.com
346	Jeff Creamer	Monavie	\$53,000	www.Monavie.com
347	Jill Noble	Monavie	\$53,000	www.Monavie.com
348	Jim Bellacera	Monavie	\$53,000	www.Monavie.com
349	Juan & Evelyn Torres	Monavie	\$53,000	www.Monavie.com
350	Julie & Darryl Christner	Monavie	\$53,000	www.Monavie.com
351	Kelly Fabros	Monavie	\$53,000	www.Monavie.com
352	Kyle & Susan Pacetti	Monavie	\$53,000	www.Monavie.com
353	Laura & Jim Lester	Monavie	\$53,000	www.Monavie.com
354	Mike & Becky Pitman	Monavie	\$53,000	www.Monavie.com
355	Mike Hernandez	Monavie	\$53,000	www.Monavie.com
356	Pete Rosselli	Monavie	\$53,000	www.Monavie.com
357	Rhonda & Mike Jones	Monavie	\$53,000	www.Monavie.com
358	Robert & Capri Callaway	Monavie	\$53,000	www.Monavie.com
359	Robert Dean	Monavie	\$53,000	www.Monavie.com
360	Ronald & Cherise Matthews	Monavie	\$53,000	www.Monavie.com
361	Rudy de Leon	Monavie	\$53,000	www.Monavie.com
362	Samantha McKee	Monavie	\$53,000	www.Monavie.com
363	Sieg & Deedrian Taylor	Monavie	\$53,000	www.Monavie.com
364	Tara & Chris Wilson	Monavie	\$53,000	www.Monavie.com
365	Thomas & Suzanne Markosky	Monavie	\$53,000	www.Monavie.com
366	Trevor & Linda Chatham	Monavie	\$53,000	www.Monavie.com
367	William Lewis	Monavie	\$53,000	www.Monavie.com
368	Julie Scholl	Market America	\$52,000	www.thepowerprofiles.com
369	Min Liu	Market America	\$52,000	www.thepowerprofiles.com
370	Nina Hale	Market America	\$52,000	www.thepowerprofiles.com
371	Norn & Mary Roth	Market America	\$52,000	www.thepowerprofiles.com
372	Pam & Tony Bowling	Market America	\$52,000	www.thepowerprofiles.com
373	Roger Wu	Market America	\$52,000	www.thepowerprofiles.com
374	Tina Chen	Market America	\$52,000	www.thepowerprofiles.com
375	Vikki Lee	Market America	\$52,000	www.thepowerprofiles.com
376	Kari & Lisha Schneider	WorldVentures	\$50,107	www.worldventures.com
377	Anton Garrity	Xango	\$50,000	www.xango.com

NOTE: Tabs are only for select sections. Use PAGE ARROWS to advance through each page.

Acai In The News

RealHealthAnswers.com - The #1 Açai Berry Research Information and News Resource

Highlights of recent media coverage - February 15, 2010



FOX News Medical Report:

FORTUNE
CLICK HERE



"It's really LIFE in a bottle"
- Dr. Pennington



The Rachael Ray Show



"Acai One of World's 5 Superfoods"



The Oprah Winfrey Show

Superfoods for Age-Defying Beauty

açai is listed as #1 Super Food in the World...

"Dr. Perricone says some foods can help you look and age better! açai fruit- This little berry is one of the most nutritious and powerful foods in the world."



OPRAH.COM



THE DOCTORS
The Doctor's Show - Jan 7, 2009 Feature
Hottest Health Trends For 2009



February 5th, 2008 Oprah Show again features açai Dr. Oz - Acai Tops "Ultimate Anti-Aging Checklist"

"Dr. Oz is ready to introduce a new entry to his hall of fame - the açai. 'It has twice the antioxidant content as a blueberry, so it's a wonderful alternative,' Dr. Oz says. 'It's just sort of breaking through!'"

[Watch Oprah Show](#)

[Clip](#)



RealHealthAnswers.com

FOODMATTERS
You Can Beat Chronic Illness With Nutrition [Watch Online Now](#)
Learn From The World's Leaders in Nutrition & Natural Healing

PRESS RELEASE: Food Matters - but is it the answer to cancer?



University of Florida News

Brazilian Berry Destroys Cancer Cells in Lab

[Click here to read](#)

THE WALL STREET JOURNAL



"The next big workout cocktail"



The Washington Post

"Acai has a beguiling, berry-like flavor with intense chocolate overtones."



MensJournal

"The fruit that packs a punch Acai actually gives you a rush."

THE PLAIN DEALER

March 26, 2008 feature



Cover Story:

"Açai - Miracle From the Brazilian Rain Forest"



REUTERS

Feature Article:

"The berry with a punch"



"açai replaces wheatgrass... helps boost energy and lower cholesterol."



Feature Segment: Then Vs. Now - The Next Big Things

"açai is in... packed full of antioxidants, amino acids and essential omegas... a concentration of antioxidants, to help combat premature aging, with 10-30 times the anthocyanins of red wine. Acai has an almost-perfect essential amino acid complex in conjunction with valuable trace minerals..."



USDA in the Journal of Agricultural and Food Chemistry

Patent-pending freeze-dry processing of fresh açai -, measured the highest antioxidant capacity of any fruit or vegetable.

[CLICK HERE](#) to view comparative data [VIEW ARTICLE](#)

In March 2007, this study named 2nd in **The Top 10 Medical Studies of 2006!**

[CLICK FOR ARTICLE](#)

HSI HEALTH SCIENCES INSTITUTE

"The açai berry is nature's perfect food."

Get the healing power of many phytonutrients in one delicious package."

[ARTICLE](#)

Better Nutrition

"Açai Berry... Get all the juicy details of this age-defying antioxidant!" another article in same issue focuses on Glucosamine's help with joint pain



WGN Chicago White Sox Broadcast

Story of White Sox pitcher Dustin Hermanson on Açai Blend

sportscaster discusses açai juice blend during game

[CLICK FOR TV BROADCAST CLIP](#)



"Açai is the fruit of an Amazonian palm tree with nutritional content that makes other fruits blush with inadequacy."

CLICK FOR REPORT

Swinnert Daily Post

TULSA WORLD

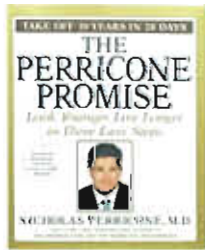
UNIVISION (Spanish)

People weekly 2007 and Aug 28, 2008

Good Life

KARE 11 MINNEAPOLIS - ST. PAUL

March 21, 2008 News Report



Best Selling Book

"[the açai] berry is one of the most nutritious and powerful foods in the world... nature's perfect energy fruit."

- Dr. Nicholas Perricone

CITY LIVING



March 10, 2008

Your Business at Home

elements living

"Move over seaweed. There is a new superfood"



Today Show: 'Kathie Lee's favorite things' - view clip



"Brazilian Berries Destroy Cancer Cells, Prevent Alzheimer's & Slow Aging" Feature article detailed 4 statements, all backed by medical references...

- 1) Ward off cancer
- 2) Protect your heart
- 3) Rejuvenate cells
- 4) Nourish your brain



FOX News Orlando reports on açai blend - hype or real - investigation



"A 'Berry' Powerful Antioxidant"

"A berry grown deep in the Amazon is packed with antioxidants and may even help..." [CLICK HERE FOR THE NEWS CLIP](#)

Fox News follow-up report - after overwhelming viewer response:



[CLICK HERE TO VIEW](#)



Matt Lauer Television Report

"Acai is the 'Viagra' of the Amazon."
"The açai holds a unique power and is believed to give anyone who drinks it a burst of energy."



THE ISLAMIC FOOD AND NUTRITION COUNCIL OF AMERICA
المجلس الإسلامي الأمريكي للغذاء و التغذية

IFANCA HALAL PRODUCT CERTIFICATE

June 30, 2009

Certificate No: **MON.M.900001.US**

MONAVIE LLC

10855 South River Front Parkway, 100
South Jordan, Utah 84095

To Whom It May Concern:

This is to certify that **MONAVIE LLC, South Jordan, Utah** , produces **Halal** products under the supervision of the Islamic Food and Nutrition Council of America (IFANCA).

The following products are **Halal**, when bearing the **Crescent M Halal** logo:

MonaVie Active Juice
MonaVie Original Juice
MonaVie Pulse Juice
MonaVie Original Gel
MonaVie Active Gel
MonaVie Pulse Gel

This certificate is valid until **June 30, 2010**, and subject to renewal at that time.

Muhammad Munir Chaudry, Ph.D.
Halal Administrator



IFANCA Halal Research Center • 777 Busse Highway • Park Ridge, Illinois 60068 USA Tef: 847-993-0034 • Fax: 847-993-0038
IFANCA Head Office: • 5901 N. Cicero Avenue, #309 • Chicago, Illinois 60646 USA Tef: 773-283-3708 • Fax: 773-283-3973

WWW.IFANCA.ORG

INCOME DISCLOSURE STATEMENT

GLOBAL (Mid-Year) 2009



MONA·VIE

The Income Disclosure Statement is a reflection of MonaVie's rewarding opportunity. The following chart represents the average global earnings of the ranks of MonoVie Distributors worldwide and provides high, low and average weekly income information, as well as annualized averages.

Active Distributor Rank	Average Weekly Number of Distributors Paid at This Rank	% of Average Weekly Distributors	Weekly Income (US Dollars)			Annualized Average Check	Weekly Average Hours Worked*
			High	Low	Average Check		
Distributor	46,766	50%	\$699	\$0	\$23	\$1,214	4
Star	32,172	35%	\$880	\$0	\$35	\$1,817	6
Star 500	7,933	8%	\$815	\$50	\$76	\$3,947	6
Star 1000	3,267	4%	\$1,040	\$100	\$172	\$8,963	6
Bronze Executive	1,168	1%	\$1,000	\$200	\$357	\$18,572	7
Silver Executive	639	1%	\$1,500	\$300	\$564	\$29,310	8
Gold Executive	386	<1%	\$2,500	\$500	\$1,027	\$53,413	9
Ruby Executive	145	<1%	\$5,000	\$1,000	\$2,015	\$104,759	12
Emerald Executive	66	<1%	\$7,500	\$1,500	\$3,090	\$160,656	13
Diamond Executive	32	<1%	\$10,000	\$2,000	\$3,884	\$201,987	16
Blue Diamond Executive	76	<1%	\$20,000	\$2,500	\$7,481	\$388,986	20
Hawaiian Blue Diamond Executive	24	<1%	\$25,000	\$4,544	\$12,711	\$660,995	20
Black Diamond Executive	27	<1%	\$101,761	\$6,505	\$28,584	\$1,486,366	27
Royal Black Diamond Executive and Above	7	<1%	\$134,517	\$28,483	\$65,548	\$3,408,500	>40

The income statistics above are for all MonoVie Distributors who were paid bonuses during the period from July 4, 2008 to June 26, 2009, of the above ranks, excluding rank advancement bonuses. A "Distributor" is defined as any person who: (1) executed a MonoVie Distributor Application and Agreement; (2) has sponsored at least one person; (3) has received at least one non-retail bonus; and (4) has been active in any of the eight weeks preceding the bonus period (to learn the requirements for being on "active" distributor in your market, reference your country specific MonoVie Compensation Plan document). Note that this excludes retail customers, preferred customers, retailers (those who have received a retail bonus only), pre-enrollees, distributors who did not renew, and customers, retailers, or distributors whose relationships with MonoVie were revoked. An individual who has executed a MonoVie Independent Distributor Application and Agreement, but has not fulfilled the four criteria enumerated above is not a Distributor. That person is simply a wholesale customer. If, and only when, all four criteria are satisfied does that person become a Distributor. Accordingly, the status of an individual can, and sometimes does, change throughout the course of a year. For example, Mary enrolls as a customer in February. In April, she qualifies to become a Distributor and maintains her qualification through May. In June, she is inactive, and therefore, her status is that of a customer. In July, she begins retailing products to a few customers, and thus, becomes a retailer (but not a Distributor). In August, she again qualifies as a Distributor but fails to remain qualified for the remainder of the year. For the purposes of this Income Disclosure Statement, Mary will only be considered a Distributor during the months of April, May, and August. The average annualized income for all Distributors during this period was \$2,918.22. From July 2008 to June 2009, approximately 87% of individuals who executed a MonoVie Distributor Application and Agreement, and made at least one purchase in the last 12 months, are considered wholesale customers.

The earnings of the Distributors in this chart are not necessarily representative of the income, if any, that a MonoVie Distributor can or will earn through his or her participation in the MonoVie Compensation Plan. Your success depends upon your skills, work effort, and market conditions. MonoVie does not guarantee any level of income or your success.

* These figures are derived from a survey of approximately 18,000 distributors performed by MonoVie through our online ordering system.



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DECLARACIÓN DE BONIFICACIONES PROMEDIO GLOBAL MEDIADOS DE AÑO 2009



La Declaración de bonificaciones promedio es un reflejo de la gratificante oportunidad de MonoVie. La siguiente tabla representa el promedio de bonificaciones globales de las categorías de distribuidores de MonoVie en todo el mundo y brinda información sobre el ingreso promedio semanal, al igual que sobre los promedios anualizados.

Rango del distribuidor activo	Cantidad promedio semanal de distribuidores que recibieron pago en este rango	% promedio semanal de distribuidores	Ingreso semanal (USD)			Bonificación promedio anualizada	Horas promedio de actividad por semana*
			Máximo	Mínimo	Bonificación promedio		
Distribuidor	46,766	50%	\$699	\$0	\$23	\$1,214	4
Star	32,172	35%	\$880	\$0	\$35	\$1,817	6
Star 500	7,933	8%	\$815	\$50	\$76	\$3,947	6
Star 1000	3,267	4%	\$1,000	\$100	\$172	\$8,963	6
Bronze Executive	1,168	1%	\$1,000	\$200	\$357	\$18,572	7
Silver Executive	639	1%	\$1,500	\$300	\$564	\$29,310	8
Gold Executive	386	<1%	\$2,500	\$500	\$1,027	\$53,413	9
Ruby Executive	145	<1%	\$5,000	\$1,000	\$2,015	\$104,759	12
Emerald Executive	66	<1%	\$7,500	\$1,500	\$3,090	\$160,656	13
Diamond Executive	32	<1%	\$10,000	\$2,000	\$3,884	\$201,987	16
Blue Diamond Executive	76	<1%	\$20,000	\$2,500	\$7,481	\$388,986	20
Hawaiian Blue Diamond Executive	24	<1%	\$25,000	\$4,544	\$12,711	\$660,995	20
Black Diamond Executive	27	<1%	\$101,761	\$6,505	\$28,584	\$1,486,366	27
Royal Black Diamond Executive y superior	7	<1%	\$134,517	\$28,483	\$65,548	\$3,408,500	>40

Las estadísticas de ingreso anteriores corresponden a los distribuidores de MonoVie que recibieron bonificaciones durante el período del 4 de julio del 2008 al 26 de junio del 2009, en las categorías mencionadas, sin incluir los bonos por avance de categoría. El "Distribuidor" se define como una persona quien: (1) ha ejecutado una Solicitud y contrato de distribuidor de MonoVie; (2) ha patrocinado por lo menos a una persona; (3) ha recibido al menos un depósito por bonificación que no es por consumo al menudeo; y (4) ha estado activo en cualquier de las ocho semanas anteriores al período de bonificaciones (para conocer los requisitos para ser un Distribuidor "activo" en su mercado, consulte el documento del Plan de Compensación en su país). Tenga en cuenta que esto excluye a los clientes al menudeo, los clientes preferentes, los minoristas (aquellos que únicamente han recibido compensaciones por ventas al menudeo), los pre-inscritos, los distribuidores que no hayan renovado su inscripción, y los clientes, minoristas o distribuidores cuya relación con MonoVie haya sido revocada. Si un individuo ha ejecutado una Solicitud y contrato de distribuidor independiente de MonoVie pero no ha cumplido los cuatro criterios enumerados, no es un distribuidor. Dicha persona constituye solamente un cliente al mayoreo. Si satisface todos los cuatro criterios, y solamente cuando lo haga, dicha persona se convierte en distribuidor. Por tanto, la condición de un individuo puede cambiar en el transcurso del año, y en ocasiones también. Por ejemplo, Mono se inscribe en calidad de cliente en febrero. En abril califica para convertirse en distribuidora y mantiene dicha condición hasta mayo. En junio se torna activo y, por lo tanto, su condición cambia a la de cliente. En julio empieza a vender productos al menudeo a algunos clientes, y en consecuencia, se convierte en minorista (pero no en distribuidora). En agosto nuevamente califica como distribuidora pero no califica por el resto del año. Para fines de esta Declaración de bonificaciones promedio, Mono solamente se considera distribuidora durante los meses de abril, mayo y agosto. Durante este período, el ingreso promedio anualizado de todos los distribuidores fue de USD \$2,918.22. De julio del 2008 a junio del 2009, aproximadamente el 87% de los individuos que ejecutaron una Solicitud y contrato de distribuidor de MonoVie y que hicieron al menos una compra en las últimas 12 meses, se consideraron clientes al mayoreo.

Las bonificaciones de los distribuidores mostradas en esta tabla no representan necesariamente el ingreso, si lo hay, que un distribuidor de MonoVie puede ganar o gane a través de su participación en el Plan de compensación de MonoVie. Estos cifras no deben considerarse como garantías ni proyecciones de las bonificaciones o de las utilidades reales. Cualquier presentación o garantía que se haga de las bonificaciones no serán verificadas. El éxito obtenido con MonoVie solamente es el resultado de los esfuerzos de venta exitosos, lo cual requiere trabajo arduo, diligencia y capacidad de liderazgo. Su éxito dependerá de la eficiencia con que practique dichas cualidades.

* Estas cifras se basan de una encuesta llevada a cabo por MonoVie entre aproximadamente 18,000 distribuidores a través de nuestro sistema de pedidos en línea.